

# Workplace Evolutionaries Swiss HUB

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IFMA Spotlight – 31. Januar 2019

<https://www.youtube.com/watch?v=J0Ht9FsHYHc>

# Swiss HUB – IFMA Spotlight 2019

- Einführung
- Die Rolle des WE Hubs
- The story so far (in the Switzerland)



*Jean-François  
Vandenaabeele*



*Clark  
Elliott*



*Patrice  
Jaquier*



*Sylvère  
Caron*



*Frédéric  
Galetto*

# Einführung

- Seit seiner Gründung sind die WE bestrebt, eine globale Gemeinschaft zu sein, die sich darauf konzentriert, unsere kollektive Intelligenz am Arbeitsplatz zu erweitern, neue Quellen für das Wissen am Arbeitsplatz zu erschließen und ein globales Netzwerk von Arbeitsplatzstrategen aufzubauen. Die WE-Hubs sind ein wesentlicher Bestandteil dieses Plans.
- Das Ziel des WE HUB Leaders ist es, lokale regionale Hubs von Workplace Evolutionaries zu schaffen, die zu einer lokalen Quelle für Wissen am Arbeitsplatz werden und mit den Ressourcen und dem Wissen der globalen WE-Gemeinschaft verbunden sind.

# Unsere Mission

Mitarbeiter in die Lage zu versetzen, **Arbeitsplatzwandlungen zu schaffen, zu führen und umzusetzen**, die die Entwicklung des Arbeitsplatzes durch Forschung und Wissensaustausch beeinflussen und die die Zusammenarbeit, die Produktivität und die Erfahrung der Belegschaft verbessern.

Wir werden dies erreichen, **indem wir Mitglieder und Vordenker auf der ganzen Welt zusammenbringen**, um neue Ideen und Forschungen auszutauschen, die den Beruf von Arbeitsplatzstrategen, Facility Managern und Immobilienfachleuten weltweit weiterentwickeln werden.



# Die Rolle des WE Hubs

1. Menschen zu identifizieren, die den Wunsch haben zu lernen und zur Entwicklung des Arbeitsplatzes beizutragen:
  - Die natürlichen Kandidaten: FM's, Workplace Strategen, Corporate Real Estate und IT-Verantwortliche, Architekten und Designer.
  - Darüber hinausdenkende: Berater für Change Management, HR- und Organisationsdesign-Experten, Nachhaltigkeitsteams, Risikomanagement-Leads, Akademische Führungskräfte, IT-Experten usw.
2. Wir bringen WE-Mitglieder aus Ihrer Nähe persönlich und / oder virtuell zusammen, um Erkenntnisse und Wissen am Arbeitsplatz auszutauschen:
  - Dies kann folgendes umfassen: Führungen, Gastredner, Webinare, Workshops usw.
3. Als Katalysator für das Sammeln, Erstellen und Teilen von Arbeitsplatzwissen in Ihrer Umgebung fungieren:
  - Dies kann folgendes umfassen: Fallstudien, Artikel, Forschung usw.

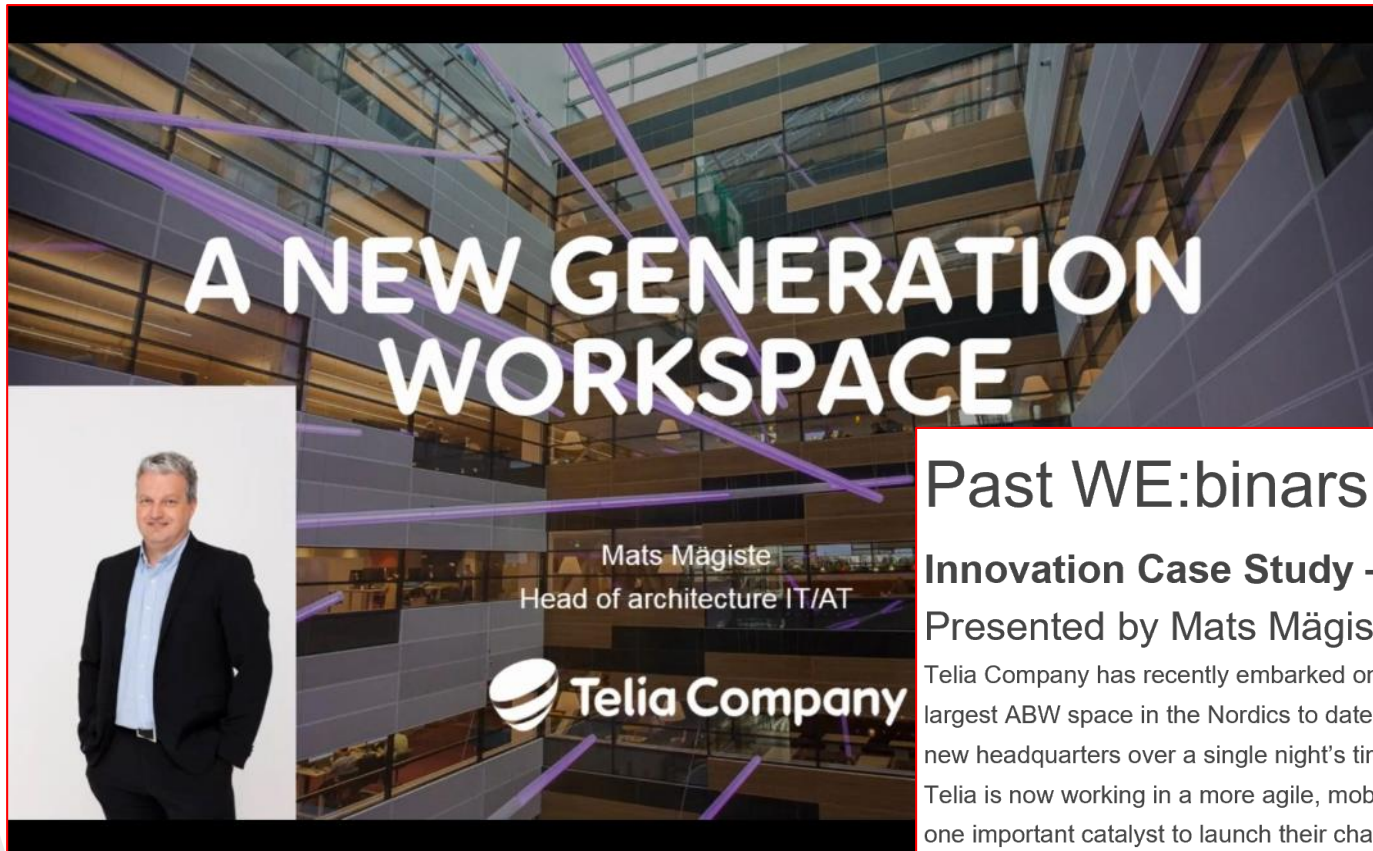
## Die Zusammenarbeit mit anderen WE Hub-Führungskräften ist eine weitere Schlüsselrolle

- Monatliche WE-Hub-Anrufe, IFMA Engage, WE-Hub-Leader-Linked-In-Standort

# WE Events - 2019

Date/Time	Event
01/17/2019 11:00 AM - 12:00 PM	<b>January WE:binar - Organizational Analytics</b> Date: Thursday, January 17, 2019 Time: 11:00 AM – 12:00 PM EDT Hosted by Megan Campbell Organizational Analytics Management is too slow. It can take months or years to evaluate the efficacy of management decisions, from org charts to training programs to workplace designs. This has fostered a myopic focus on cost and making the [...]
03/20/2019 - 03/22/2019	<b>World Workplace Europe 2019</b> <i>Amsterdam, Amsterdam</i> For more information visit: <a href="https://worldworkplaceeurope.ifma.org/">https://worldworkplaceeurope.ifma.org/</a>
04/08/2019 - 04/10/2019	<b>IFMA Facility Fusion 2019</b> <i>Atlanta Marriott Marquis, Atlanta GA</i> For more information visit: <a href="http://facilityfusion.ifma.org/">http://facilityfusion.ifma.org/</a> To register for this event visit: <a href="https://events.ifma.org/facilityfusion/2019/attendee_reg.cfm">https://events.ifma.org/facilityfusion/2019/attendee_reg.cfm</a>
05/13/2019 9:00 AM - 6:00 PM	<b>RICS World Built Environment Forum</b> <i>Conrad New York, New York NY</i> For more information about this event, <a href="#">click here</a> .
10/16/2019 - 10/18/2019	<b>IFMA's World Workplace 2019</b> <i>Phoenix Convention Center, Phoenix AZ</i> For more information visit: <a href="http://worldworkplace.ifma.org/">http://worldworkplace.ifma.org/</a> To register for this event visit: <a href="https://events.ifma.org/worldworkplace/2019/attendee_reg.cfm">https://events.ifma.org/worldworkplace/2019/attendee_reg.cfm</a>

# WE:Binars



## Past WE:binars

### Innovation Case Study – Telia Presented by Mats Mägiste

Telia Company has recently embarked on their Next Gen workspace initiative with the creation of the largest ABW space in the Nordics to date. The project included the relocation of over 4,000 people to their new headquarters over a single night's time, and at the same time changed the way the teams worked. Telia is now working in a more agile, mobile manner, empowered by a new office concept. This project is one important catalyst to launch their change journey to become the Next Generation Telco company. Join us as Mats Mägiste shares with us Telia Company's change journey and evolution towards "The place to work".

Level 200

Hosted by Kay Sargent

Thursday, February 16, 2017 at 11AM-12PM Eastern Times

[Click Here](#) to view presentation

# WE:Binars

## Past WE:Binars

### Innovations from Switzerland

Presented by: Clark Elliott, Advanced Workplace Associates

Date: Thursday, November 17, 2016

Time: 11:00 AM – 12:00 PM EDT

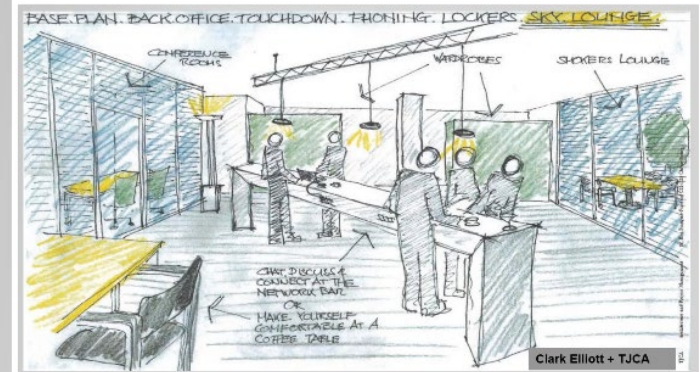
In the penultimate WE webinar for November we are excited to offer a world-class view from Switzerland. In keeping with our “round the world” theme for 2016 Clark Elliott will share with us his stories from land of William Tell. Clark is a social psychologist and environment designer, educated at the New Parson School at the University of Pennsylvania but has, over the last 19 years, built an astonishing career and reputation as “Mr. Workplace” from his base in Geneva. You will hear of some amazing projects and his general thoughts on the evolution and current state of Workplace strategy in Switzerland.

Level 200

Hosted by Chris Hood

[Click Here](#) to view presentation

## DEC Zurich 1996



WE  
workplace evolutionaries

IFMA  
International Facility Management Association

A Global Workplace Community focused on  
increasing Workplace Innovation & Consciousness



*Innovations from Switzerland:  
one man's workplace journey in the land  
of precision*

### Presenter Clark Elliott

- Workplace Strategist at Advanced Workplace Associates
- Social Psychologist - University of Pennsylvania  
Environmental Designer - Parsons New School
- Workplace Strategies Consultant, Clark Elliott Consulting  
- Geneva, Switzerland 1999 - present
- Space Planning Director, Digital Equipment Corporation -  
European HQ Geneva, Switzerland 1984 - 1998

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# WE Research

**WE WORKPLACE Evolutionaries**  
a Community of IFMA

**WE BRIEF: KEEPING YOU IN THE KNOW**

**Corporate learning needs to step up its game and start measuring results**

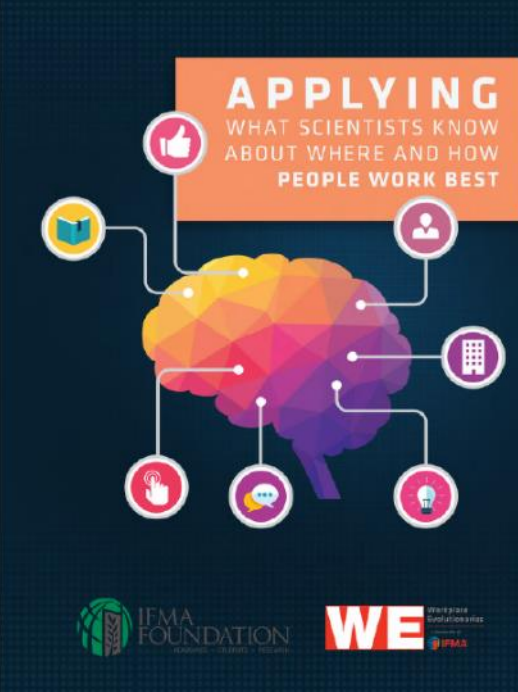
**The latest insights on the origins and neuroscience of creativity**

**Nearly 3 in 10 employees say their workplace fails to enable productivity. Lack of privacy and too much noise among top complaints.**

**Remote communications and technology still a challenge**



**APPLYING**  
WHAT SCIENTISTS KNOW  
ABOUT WHERE AND HOW  
PEOPLE WORK BEST



IFMA FOUNDATION  
WORKPLACE EVOLUTIONARIES  
WE

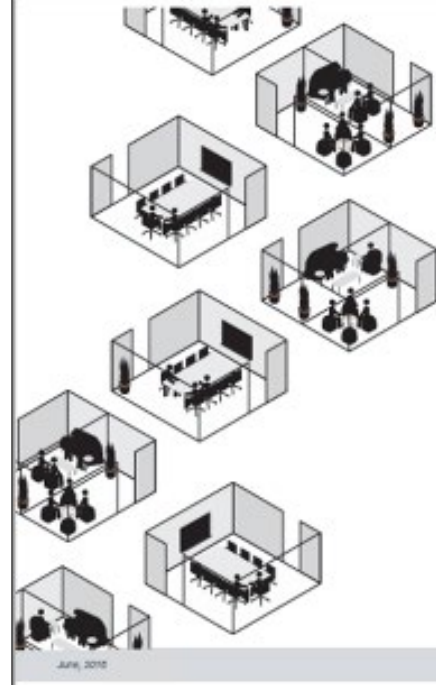
**"The once"**  
**ALTERNATIVE WORKPLACE STRATEGIES**

Fifth Biennial Global Benchmarking Study 2018  
Originated by New Ways of Working, 2008-2014

Global Workplace Analytics HAWORTH

Additional support provided by Workplace Evolutionaries

June, 2018



# WE Case Studies

- ATB Financial
- Bank of Montreal
- British Columbia Government
- Cisco
- City of Calgary
- City of Edmonton
- Coors
- Fifth Third Bank
- Manulife Financial Services
- MPAC
- Royal Bank of Canada
- CBRE
- Cisco
- Education Training Services
- Eli Lilly
- General Services Administration
- GoDaddy
- Grant Thornton
- Motorola
- National Equity Fund
- Nvidia
- Plantronics
- Progressive Insurance
- Rolls Royce
- T-Mobile
- Toyota
- UK Government
- United Health Care
- Verizon
- Western Union



# **WE: Educate**

## Advancing Our Profession

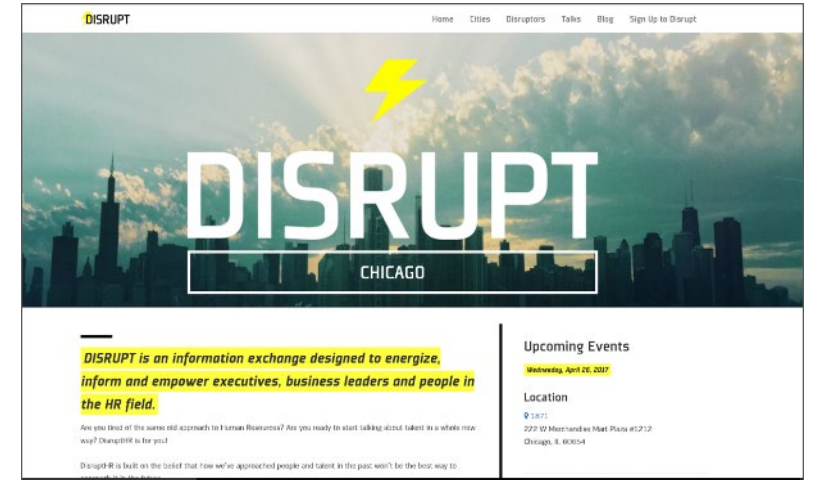
- Design-thinking
- Change Management
- Ideation
- Future-thinking
- Measuring success
- Understanding productivity
- Integration
- Consultative skills
- Implementing strategy
- Crafting alliances
- Organizational design
- Communication skills
- Value versus Cost
- Art versus science



# Friends of WE



WORK DESIGN  
MAGAZINE



WORKTECH™ 17  
West Coast

work • workplace • technology • innovation



Work Rebooted  
The future of Work is Now

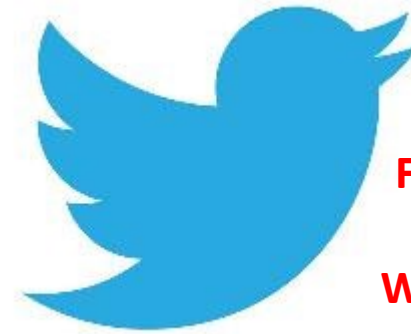




# WE Connect



**JOIN US!**  
**LINKED GROUP:**  
**Workplace  
Evolutionaries**



**FOLLOW US!**  
**TWITTER:**  
**WE Workplace**



**LIKE US!**  
**FACEBOOK:**  
**Workplace  
Evolutionaries**  
**a Community of IFMA**

**#WWP**

# WE HUBs to date



And soon we will have many more WE HUBs around the globe!



**Kati Barklund**

**Global Hub Lead  
+ Europe + APAC**



**Eric Johnson**

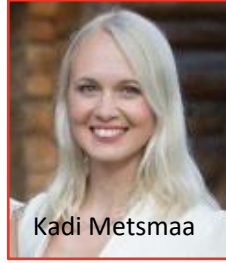
**North America**

# WE HUB Leaders – Europe



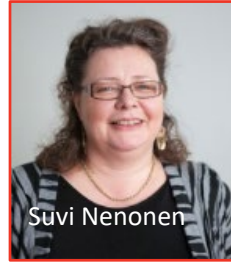
Jeffrey Saunders

Denmark



Kadi Metsmaa

Estonia

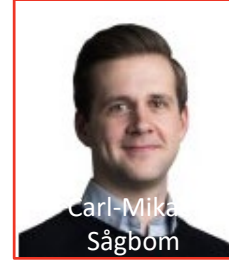


Suvi Nenonen



Maija Patjas

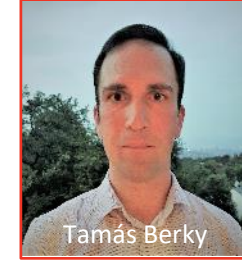
Finland



Carl-Mika  
Sågboom



Tommi Ruohonen  
covering Calle



Tamás Berky

Hungary



Chiara Tagliaro

Italy



Geert-Jan Blom



Vincent Le Noble

Netherlands/Belgium



Karin Ståhl



Sarina Rådhamen

Sweden



Mille Beckman



John Blackwell



Chris Hood

UK



Jean-François  
Vandenabeele



Clark Elliott



Patrice Jaquier



Sylvère Caron



Frédéric Galetto

Switzerland



Alexander Redlein



Lisa Grasl

Vienna

# Greetings from **WE Hubs** in Europe







# World Workplace Europe meets **Facility for Future**

Your Facility Conference

**20-22 March | Amsterdam, Netherlands**

# WE Schweiz Aktivitäten – 2019

- Zusammenarbeit IFMA + RICS
- Konferenz WE 2019 in Geneva



Smartworking Summit auditorium



Workplace Evolutionaries meeting

**Who want's to join us in co-creating this community?**





# Changing the World... One Workplace at a Time